



Media Kit

FRANCINE TONE

Email: francine@FrancineTone.com

T: 1-530-285-3344

W: www.FrancineTone.com

M: P.O. Box 34045 | Truckee, CA 96160

Biography

FRANCINE TONE began life as an orphan, later molested by her adoptive father. The protective shell she developed created the persona perfect for a job that left her overworked while juggling a marriage and motherhood, until one day the pre-school called to tell her she had forgotten her only child. When her child, as an adult, was found unconscious at the bottom of a ski hill and the doctors told her that her son would be a vegetable for the rest of his, her life changed dramatically and forever. Refusing to accept the prognosis, she melded her former skills with new skills needed to bring her son back to a thriving human being. He is fully recovered, but Fran's journey showed her the path to a fully integrated life. Today, she is a successful attorney living in a ski town with her husband and traveling to Hawaii 3 months out of the year, just to surf. She is a 3-time #1 bestselling author, author of the upcoming book *The Art of Action*, and a business strategist helping busy professional women develop life integration so that they, too, can build a business to build the life they dreamed.

Photographs & One Sheet

Headshots and One Sheet for Francine Tone may be found in Drop Box at the following link: http://bit.ly/FTone_MediaKit_DB

Introduction

What would it be like to have more freedom, more time, and more joy in your schedule, and only be working with the clients that you choose? Our next speaker has done exactly that. She's not only a 3-time #1 best selling author, but also a certified appellate law specialist, judge pro tem, managing partner of the law offices of Tone & Tone with enough spare time to be a fully certified professional ski instructor and trainer, a podium finishing standup paddleboard racer and spends several weeks a year surfing in Hawaii. She is also the principal business strategic advisor of Francine Tone & Associates LLC, offering consulting to business, professional and executive women (and some good men) to develop better business and life practices to optimize life. Some call it work-life balance and harmony but Francine prefers to call it Life Integration. She teaches busy professionals, executives and business owners to Integrate, Flow, and Thrive.

The Art of Action®

The Art of Action® combines the experiences of growing up in fear while learning survival skills, a lawyer for 30 years, a high performance athlete and athletic trainer, and the lessons from bringing your only child back from the brink of a lost life into one compelling system designed to develop the freedom you need to create the life you dreamed. The book shares the gripping stories and the lessons learned to help you navigate life so you can live now, not later.

Fran believes now is the time to fully live your life. You never know when that life may be cut short. "Later" is not an option.

Learn to take charge. Learn to harness the time and energy you have that you don't know you have and create the life you dreamed.

What others say ...

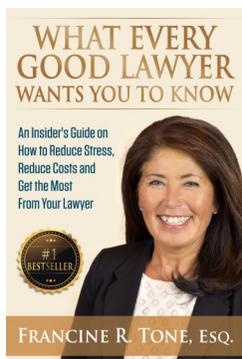
“ We really enjoyed hosting you and your presentation was fantastic! You are not only a good speaker but you also shared very valuable information that all lawyers need. – Susan Damron, Esq., Director of Educational Programs, Oklahoma Bar Association.

“ Francine is an authentic, practical, down-to-earth advisor. The advice that she gives is not only easy to understand, but clear and easy to implement. When I talk to Francine, I feel like she is really speaking to me, exactly where I am and addressing exactly what I need. I'm very thankful for this connection. – Jill Stowell, Author & CEO, Stowell Learning Center

“ Francine is a wonderful coach. She gets directly to the heart of an issue in record time. The task that she asked me to perform was timed perfectly, so I could surpass a block that needed to be removed. She didn't hesitate to speak with me and showed great compassion for the situation at hand. She is open, honest and caring! Her knowledge and awareness of other people's needs are more than commendable. Thank you Francine!! – Daena Smith, Content Writer, Editor, Writing Coach

“ Francine has spoken to our organization several times and each time she brings innovative ideas that engage our leadership. I have seen our leadership team develop higher emotional intelligence and become more inspired and productive after her talks. – Kristi Jereb-Prochaska, Executive Director, Professional Ski Instructors of America

Bestselling Books



What Every Good Lawyer Wants You to Know: An Insider's Guide to Reducing Stress, Reducing Costs and Getting the Most From Your Lawyer. Award-winning #1 Bestseller.

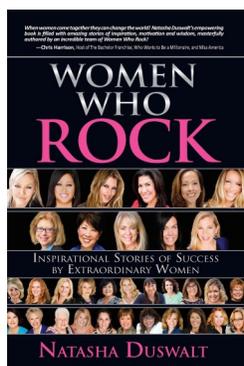
Be a smarter participant in a lawsuit, even if you don't hire a lawyer.

Francine Tone's first book shares what she has been telling her clients for 30 years to help them understand the legal process and be better equipped to manage life when legal problems arose. Her forthright explanations helped her clients be more familiar with the process. The book is intended to give that information to you, the reader, to be prepared even before you need the information. "Forewarned is forearmed."



Launch! Let Your Setbacks Propel You Forward. #1 Bestseller.

Resistance is the very thing that helps us fly. Stories of hope, inspiration, and triumph that teach us when we are stuck in place that we are actually just reading ourselves to launch. Each chapter is written by bestselling, award-winning, inspirational, authors and entrepreneurs. Whatever your own trial is, divorce, grief, prison, separation, disease, depression, or business failures, this book is here for you.



Women Who Rock. #1 Bestseller.

These empowering and uplifting stories by women from all walks of life, have overcome challenges, solved problems, or changed their lives for the better will help you find your own inner strength, empowerment, and resilience, and remind you to think positive, count your blessings, and use the power that you have within you to inspire others. Real stories from real women.